



FESS PARKER'S
DOUBLETREE RESORT™

633 E. Cabrillo Blvd., Santa Barbara, CA 93103 • 1-805-564-4333

August 14, 2009

To Whom It May Concern

RE: Letter of Reference for Ms. Dorothy Bacchilega.

Dorothy Bacchilega and I have a business relationship that spans 15 years. I first had the pleasure of working with Dorothy when I was a sales manager for our resort. Dorothy was my main contact as the planner for the annual Toners and Photoreceptors conference held annually in June at our resort. Dorothy and I worked together on negotiation, planning, and on-site execution of the event.

As my career progressed to the level of Director of Sales and Marketing, Dorothy and my relationship expanded in different directions as well. Dorothy has provided graphic design support for a number of advertising campaigns. In addition, for many years Dorothy was our webmaster for our website, assisting with design revisions and updates on an almost daily basis.

In all my business interactions with Dorothy I have found 3 themes to be ongoing, regardless of the job at hand: innovation, motivation, and integrity. Dorothy knows how to adapt to changing timelines, budgets, and expectations on the turn of a dime. She follows through from step 1 to step 99 to get the job done. Finally, her honesty and ethics are inscrutable – a quality that is becoming harder and harder to find in the business world today.

I would genuinely recommend Dorothy for any assignment in which you need a partner who will work tirelessly to achieve your goals. Dorothy will give 100% and do it with a smile. She is a true business partner to those with whom she works.

Sincerely,

Beth Olson
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